

## IMAG(out) - Rethinking the Image on the Screen

We all know that using imagery in the classroom is an effective tool towards learner engagement and production. Most of us use images daily to elicit production. The question is: are we using and presenting the image properly? Most teachers have been overloading the screen for years and not only are we not achieving the objective, we may actually be hindering the outcome that we are seeking.

This talk will show simple and more effective methods for using images in the classroom by rethinking how we are producing our classroom materials.

*Rob Howard is the owner of [Online Language Center](#), a live online course for C1/C2 level students. He is a teacher, tutor, trainer, material designer and writer for English as a foreign language. He is also a consultant and has been a frequent speaker internationally, both in-person and online, regarding online retention, CLIL, Presentation Skills as well as using technology in and out of the classroom.*

*He is also the founder of **EFL**talks, webinars for teachers, utilizing social media to build a worldwide PLN+ for new and future language teachers. Originally from Boston, Massachusetts in the U.S., he is currently residing in Gdansk, Poland.*